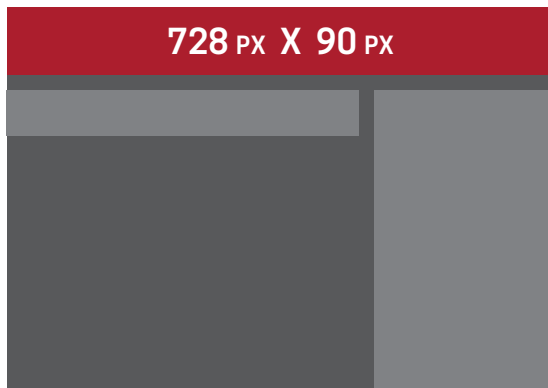


## 2016 MEDIA INFORMATION & ADVERTISING RATES

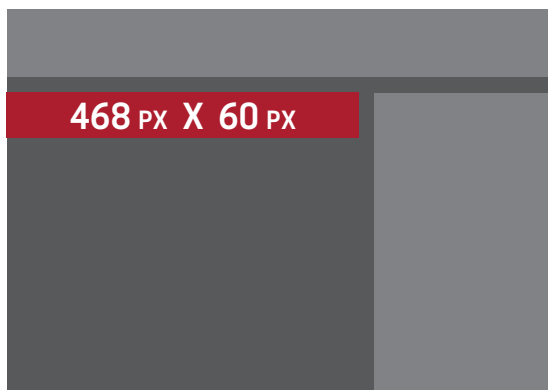
To Drive Success In Minnesota Precision Manufacturing

# AD DIMENSIONS

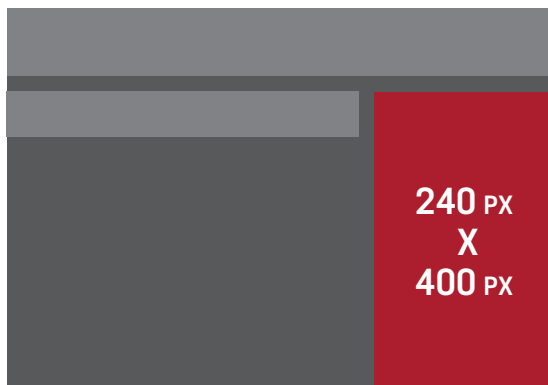
### LEADERBOARD AD



### FULL BANNER AD



### VERTICAL RECTANGLE



**START**  
advertising  
for as little as  
**\$195/month!**

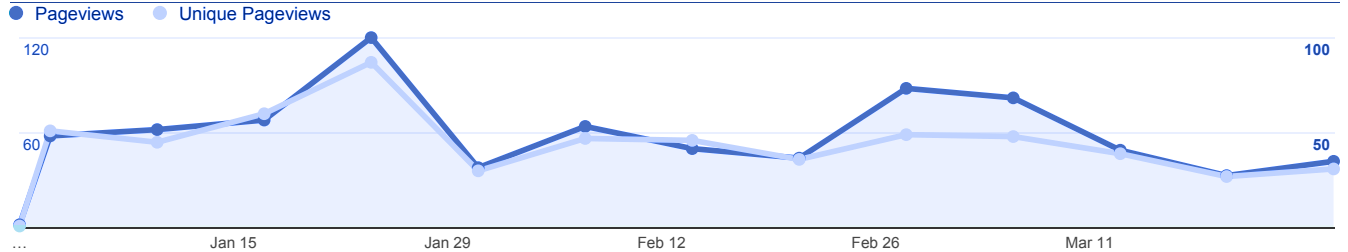
---

**Contact**  
**Todd Cusumano**  
sales manager  
[todd@mpma.com](mailto:todd@mpma.com)  
772.402.5330

# 2016 GOOGLE ANALYTICS

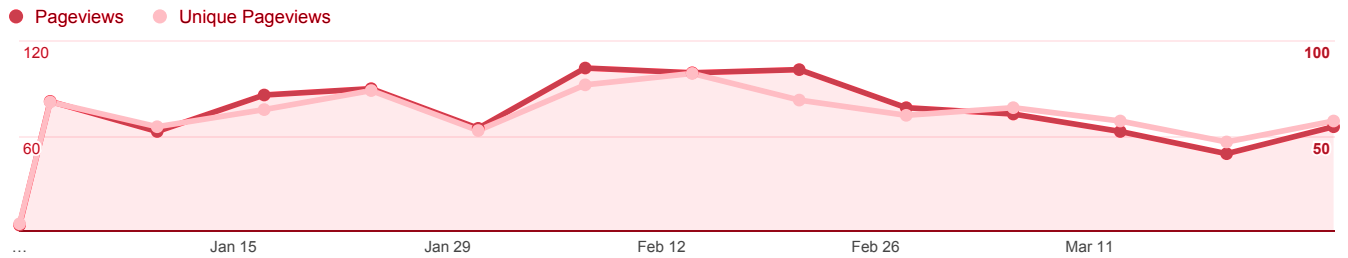
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## EVENTS



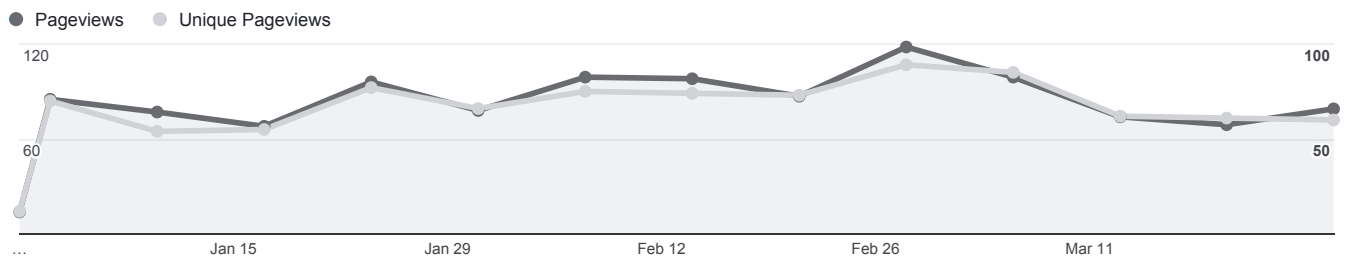
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	<b>800</b> % of Total: 8.22% (9,735)	<b>597</b> % of Total: 7.59% (7,865)	<b>00:01:46</b> Avg for View: 00:01:32 (15.25%)	<b>236</b> % of Total: 5.16% (4,571)	<b>71.61%</b> Avg for View: 57.45% (24.65%)	<b>49.62%</b> Avg for View: 46.95% (5.69%)
1. /events.html	<b>800(100.00%)</b>	<b>597(100.00%)</b>	00:01:46	236(100.00%)	71.61%	49.62%

## MEMBERSHIP



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	<b>1,025</b> % of Total: 10.53% (9,735)	<b>836</b> % of Total: 10.63% (7,865)	<b>00:02:41</b> Avg for View: 00:01:32 (75.53%)	<b>499</b> % of Total: 10.92% (4,571)	<b>66.53%</b> Avg for View: 57.45% (15.81%)	<b>59.32%</b> Avg for View: 46.95% (26.33%)
1. /membership-directory.html	<b>1,025(100.00%)</b>	<b>836(100.00%)</b>	00:02:41	499(100.00%)	66.53%	59.32%

## WORKFORCE



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	<b>1,141</b> % of Total: 11.72% (9,735)	<b>913</b> % of Total: 11.61% (7,865)	<b>00:02:05</b> Avg for View: 00:01:32 (36.21%)	<b>269</b> % of Total: 5.88% (4,571)	<b>79.93%</b> Avg for View: 57.45% (39.12%)	<b>59.33%</b> Avg for View: 46.95% (26.37%)
1. /workforce-jobpostings.html	<b>1,141(100.00%)</b>	<b>913(100.00%)</b>	00:02:05	269(100.00%)	79.93%	59.33%