

# New Advertising Opportunity

## PRECISION MANUFACTURING



The Minnesota Precision Manufacturing Association has a rich tradition of offering our members special features, such as the Shop Profile and Industry Profile in our magazine, Precision Manufacturing. Now we're adding the Case Study feature to provide:

- 1-page format, with pictures & logo
- Writing and creative assistance from our MPMA publications staff (via a phone interview)

### Tell our Members and readers about your:

- New processes and capabilities
- New or enhances services and operations
- Unique parts capabilities
- New certifications such as ISO9100, AS9000, NADCAP, ITAR, etc.

Our readers have told us that the Shop Profile feature article format is informative and interesting. The feature also consistently ranks in the Top 5 of all the feature sections of our magazine.

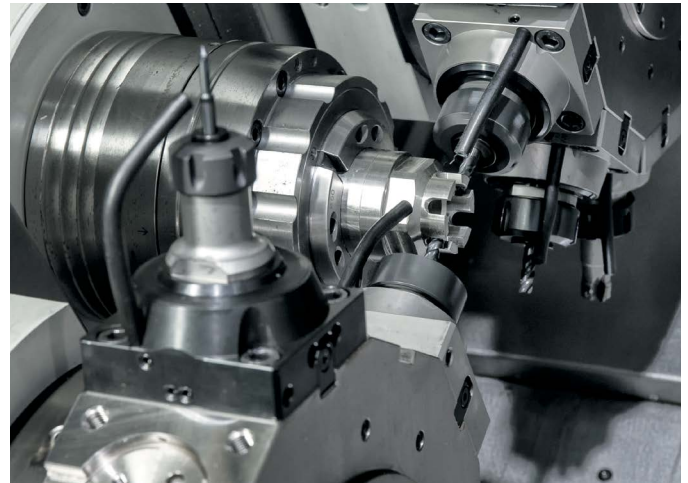
With that in mind, we are offering the Case Study to:

- Provide a platform that is more affordable to our smaller and mid-size shops and Members
- Provide writing assistance in a shorter, one-page format
- Cost: \$1,750\*  
(\*Net, no Agency discounts, etc.)

### Why Advertise with Precision Manufacturing?

- Read by key decision makers in virtually every precision manufacturing company in the Midwest.

- 54 percent of readers use Precision Manufacturing to assist in product and service purchasing decisions.
- Over 45 percent of readers have responsibilities for expenditures in excess of \$75,000 in the next year, while nearly every reader expects to be involved in purchasing decisions.
- Reach thousands of top management engineers and buyers in the manufacturing industry.
- Award-winning publication in both editorial and design.
- Seen by additional readers online at [www.pm-mn.com](http://www.pm-mn.com).



Please contact Bill Remes, Director of Advertising Sales, MPMA, at [bill@mpma.com](mailto:bill@mpma.com) or by calling our offices at 952-564-3041, for more details.

**Minnesota Precision Manufacturing Association**

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