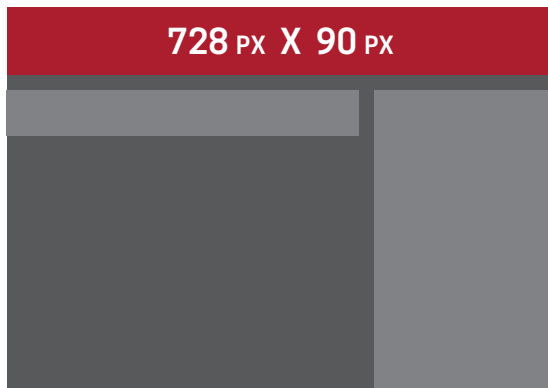


2016 MEDIA INFORMATION & ADVERTISING RATES

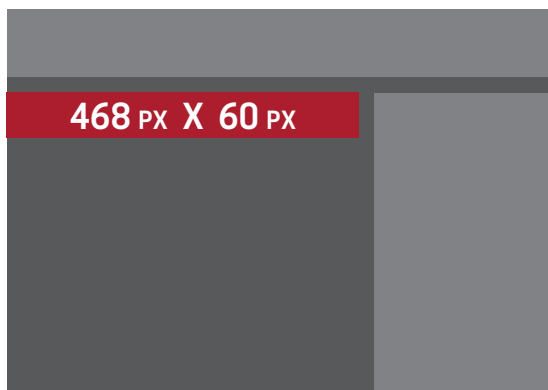
To Drive Success In Minnesota Precision Manufacturing

AD DIMENSIONS

LEADERBOARD AD



FULL BANNER AD



VERTICAL RECTANGLE



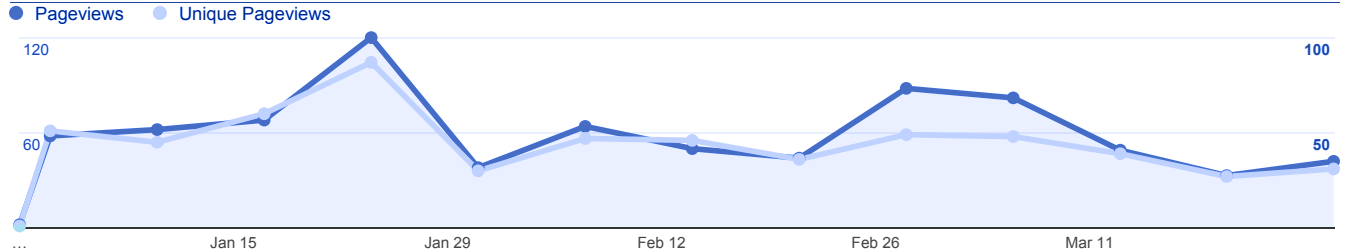
START
advertising
for as little as
\$195/month!

Contact Bill Remes
director of sales,
membership & advertising
bill@mpma.com
952.564.3041

2016 GOOGLE ANALYTICS

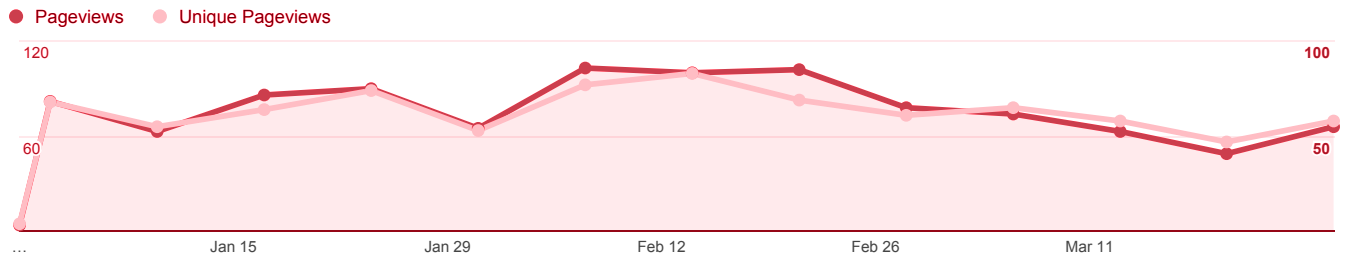
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EVENTS



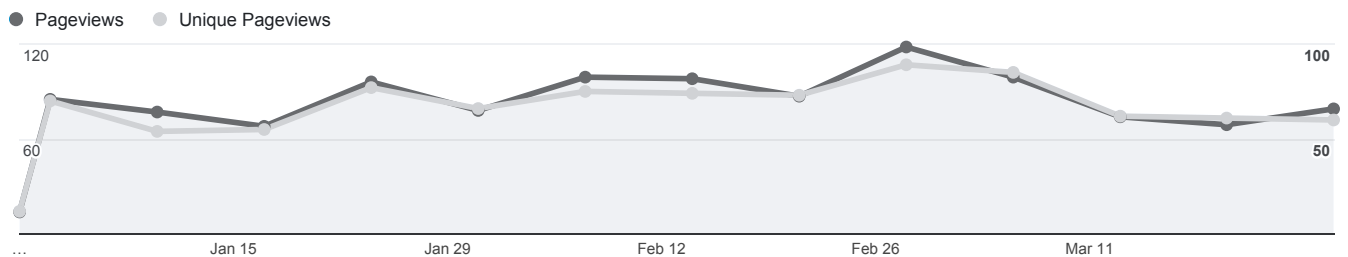
Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	800 % of Total: 8.22% (9,735)	597 % of Total: 7.59% (7,865)	00:01:46 Avg for View: 00:01:32 (15.25%)	236 % of Total: 5.16% (4,571)	71.61% Avg for View: 57.45% (24.65%)	49.62% Avg for View: 46.95% (5.69%)
1. /events.html	800(100.00%)	597(100.00%)	00:01:46	236(100.00%)	71.61%	49.62%

MEMBERSHIP



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	1,025 % of Total: 10.53% (9,735)	836 % of Total: 10.63% (7,865)	00:02:41 Avg for View: 00:01:32 (75.53%)	499 % of Total: 10.92% (4,571)	66.53% Avg for View: 57.45% (15.81%)	59.32% Avg for View: 46.95% (26.33%)
1. /membership-directory.html	1,025(100.00%)	836(100.00%)	00:02:41	499(100.00%)	66.53%	59.32%

WORKFORCE



Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit
	1,141 % of Total: 11.72% (9,735)	913 % of Total: 11.61% (7,865)	00:02:05 Avg for View: 00:01:32 (36.21%)	269 % of Total: 5.88% (4,571)	79.93% Avg for View: 57.45% (39.12%)	59.33% Avg for View: 46.95% (26.37%)
1. /workforce-jobpostings.html	1,141(100.00%)	913(100.00%)	00:02:05	269(100.00%)	79.93%	59.33%